



**IAC**  
**2023**  
**BAKU**

# 74<sup>TH</sup> INTERNATIONAL ASTRONAUTICAL CONGRESS



**Global Challenges & Opportunities:  
Give Space a Chance**

## Sponsorship & Exhibition Prospectus

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## DEAR PARTNER

Being the premier event of the global space industry, the International Astronautical Congress brings together the leading space players from around the world and is an ideal platform to showcase your brand and maximize visibility and recognition among a diverse international audience.

The go-to event for the international space community, the IAC 2023 will attract more than 5100 participants from around the world to Baku, the capital of Azerbaijan, exactly half a century after Baku hosted the IAC for the first time in 1973. An ambitious space country on the international arena and a major regional space industry player, Azerbaijan offers access to an emerging market and a unique opportunity to showcase and create awareness about your brand. Delving into the most recent developments in the sphere of space at the IAC 2023, the guests and participants will also have a chance to experience the unmatched Azerbaijani hospitality and authentic culture.

It is with great pleasure that we would like to invite you to become a part of this remarkable event by partnering with the IAF and the Space Agency of the Republic of Azerbaijan and benefiting from a wide range of sponsorship opportunities. Covering every aspect of the IAC 2023 from registration to advertisement and promotion to the exhibition, the sponsorship packages offered provide exceptional opportunities to gain unprecedented exposure within the global space industry. Certainly, the event will extend unequalled prospects for establishing strong collaborations and networking as well.

We are looking forward to your support in making the celebration of space next year in Baku unforgettable!



**Samaddin Asadov**  
Chairman of the Board of Azercosmos, Space Agency of the Republic of Azerbaijan



**Clay Mowry**  
IAF President



# WELCOME TO BAKU

Baku is proud to host the International Astronautical Congress once again, half a century after the global space community convened in the capital of Azerbaijan for the first time. Visiting Baku for the IAC, you will, beyond doubt, be inspired and left in awe by the many opportunities this unique city full of contrasts has to offer.

A modern and buzzing cosmopolitan city criss-crossed by historic monuments and ancient heritage sites, Baku is at the heart of Azerbaijan's cauldron that harmoniously blends the charms of the East and the West. In 2023, the IAC experience is complemented by genuine cultural immersion, spectacular scenery, UNESCO World Heritage sites, and, certainly, the unrivalled hospitality of Azerbaijani people.

History buffs, culture and arts enthusiasts, nature lovers, gastronomy aficionados - everyone will find something that suits their interest in stunning Baku. Coming for the IAC, you will have a chance to stroll along narrow streets of a medieval town, explore pearls of contemporary architecture, enjoy the majestic sea views savouring delicious Azerbaijani cuisine, admire the sophistication of carpet-weaving traditions, and much more. Lots of lasting memories and impressions are guaranteed!

An ancient maritime port located on the Silk Road, Baku has been a vital hub playing a key role in regional transportation for centuries. Today, the capital of Azerbaijan is at the forefront of driving connectivity, innovation, and digital advancement in the region. Boasting state-of-the-art facilities and infrastructure enabling perfect interlinkage, Baku is a focal point for the transportation network both regionally and globally.

A city of both the past and the future, Baku is famously known for being an energetic, spirited, exhilarating capital reflecting the values of integrity, inclusivity, sustainability, and multiculturalism in its daily life. Come for the International Astronautical Congress and discover the many spectacular facets of Baku!





# ABOUT IAC 2023

## Venue

Baku Convention Complex

## General Enquiries

hello@iac2023.org

## Address

130 Tabriz str., AZ1008  
Baku, Azerbaijan

## Sponsorship & Exhibition

sponsor-exhibit@iac2023.org

## Date

2-6 October 2023

# WHY PARTICIPATE

An inclusive platform that convenes the global space community yearly, the International Astronautical Congress (IAC) is a perfect occasion for partners to reach a diverse international audience, achieve greater recognition, benefit from extensive networking opportunities, and amplify visibility on a global scale. The 2023 edition of the IAC combines all these with one-of-a-kind exposure both within the region and internationally.

The IAC 2023 offers a chance to enjoy a wide range of partnership and sponsorship opportunities allowing to gain unique conspicuousness, distinguish your business, and make your profile stand out. From the IAC 2023 website placement to promotion on a variety of communication channels, from pre-event marketing to on-site presence and interaction, you will have a chance to utilize a large array of instruments to join a vast network of like-minded people passionate about everything-space, establish close cooperative ties with prospective partners and customers, and grant your offering a greater publicity.





# WHO WILL ATTEND

Held annually, the IAC is the epicentre of the latest developments and achievements in the sphere of space, the forge of the vision for the future of space, and the hub where the leading players across the industry get together to conjointly reflect on the accomplishments and pave the way towards the goals set.

Every year, high-level officials, executives and delegation members of global space agencies and institutions, researchers, scientists, engineers, academics, industry experts and innovators, young professionals and students, entrepreneurs and start-up community, global press and media representatives attend the IAC to be a part of this grandiose event.



**INTERNATIONAL  
ASTRONAUTICAL  
FEDERATION**

## ABOUT IAF

Founded in 1951, the International Astronautical Federation is the world's leading space advocacy body with 468 members in 75 countries, including all space agencies, as well as industries, research institutions, universities, societies, associations, institutes and museums worldwide. Following its motto "Connecting @ All Space People" and its theme "A space-faring world cooperating for the benefit of humanity", the Federation advances knowledge about space, supporting the development and application of space assets by promoting global cooperation.

As the organiser of the annual International Astronautical Congress (IAC) – the world's premier global space event – and other thematic events, the IAF actively encourages the development of astronautics for peaceful purposes and supports the dissemination of scientific and technical information related to space.

### The IAF's mission includes:

- Promoting cooperation
- Advancing international development
- Sharing knowledge
- Recognising achievements
- Preparing the workforce of tomorrow
- Raising awareness



# ABOUT AZERCOSMOS

Azercosmos, Space Agency of the Republic of Azerbaijan, is the leading force behind the development of innovative space ecosystem in Azerbaijan. Founded in 2010 as the first and only satellite operator in the Caucasus region, Azercosmos currently operates two telecommunication (Azerspace-1 and Azerspace-2) and one Earth observation (Azersky) satellites, successfully providing high quality and reliable services to partners across the globe.

Apart from delivering a broad spectrum of services and solutions via its satellite fleet, Azercosmos also engages in a wide range of R&D activities that aim to foster the technological advancement, cooperates with international stakeholders and partners to ensure the establishment and strengthening of collaborative ties in the space industry, participates in major global projects, and builds the local know-how. Being committed to creating a better connected, developed and secure world for future generations, Azercosmos aims to emerge as one of the driving forces in the global space industry.





# IAC LEGACY

Innovation and aspiration to explore and harness the power of knowledge for the benefit of the world have always been a cross-cutting theme throughout Azerbaijan's space history spanning centuries. The origins of space activities in Azerbaijan can be traced to as far as the 13<sup>th</sup> century, and today's rapid development of the space sector in Azerbaijan builds upon this centuries-long heritage.

1973 was a milestone year for Azerbaijan's space industry as the 24<sup>th</sup> International Astronautical Congress under the theme "Space Research: Influence on Science and Technology" was held in Baku, the only city in the region that hosted this prominent event. The event has been a fundamental highlight in the history of the country - it is highly symbolic that the global space community will get together in Baku for the IAC once again half a century later, showcasing the world the latest developments and insights within the space sector.

Today, Azerbaijan is taking gradual, but firm steps towards becoming one of the leading players on the international space arena. The country and its people are dedicated to exploring the space together and tackling the global challenges through myriad opportunities that the space offers, and the 2023 edition of the IAC is another attestation of that.

74<sup>th</sup> INTERNATIONAL ASTRONAUTICAL CONGRESS





# CONGRESS VENUE

The Baku Convention Complex, the dedicated venue of the IAC 2023, comprises the futuristic Baku Convention Centre, the magnificent Heydar Aliyev Centre designed by prominent architect Zaha Hadid, and the Exhibition Pavilion assembled specifically for this event, all within short walking distance from one another. The Complex has a vast experience of hosting large-scale international events and is one of the most popular landmarks of Baku, inspiring thousands of locals and tourists alike.

Located just a 15-minute drive from the Heydar Aliyev International Airport, the Complex is surrounded by a lively green park, and is easily accessible by all means of transportation thanks to ideal infrastructure.

## Getting there



**Buses**  
№ 1, 2, 5, 11, 13



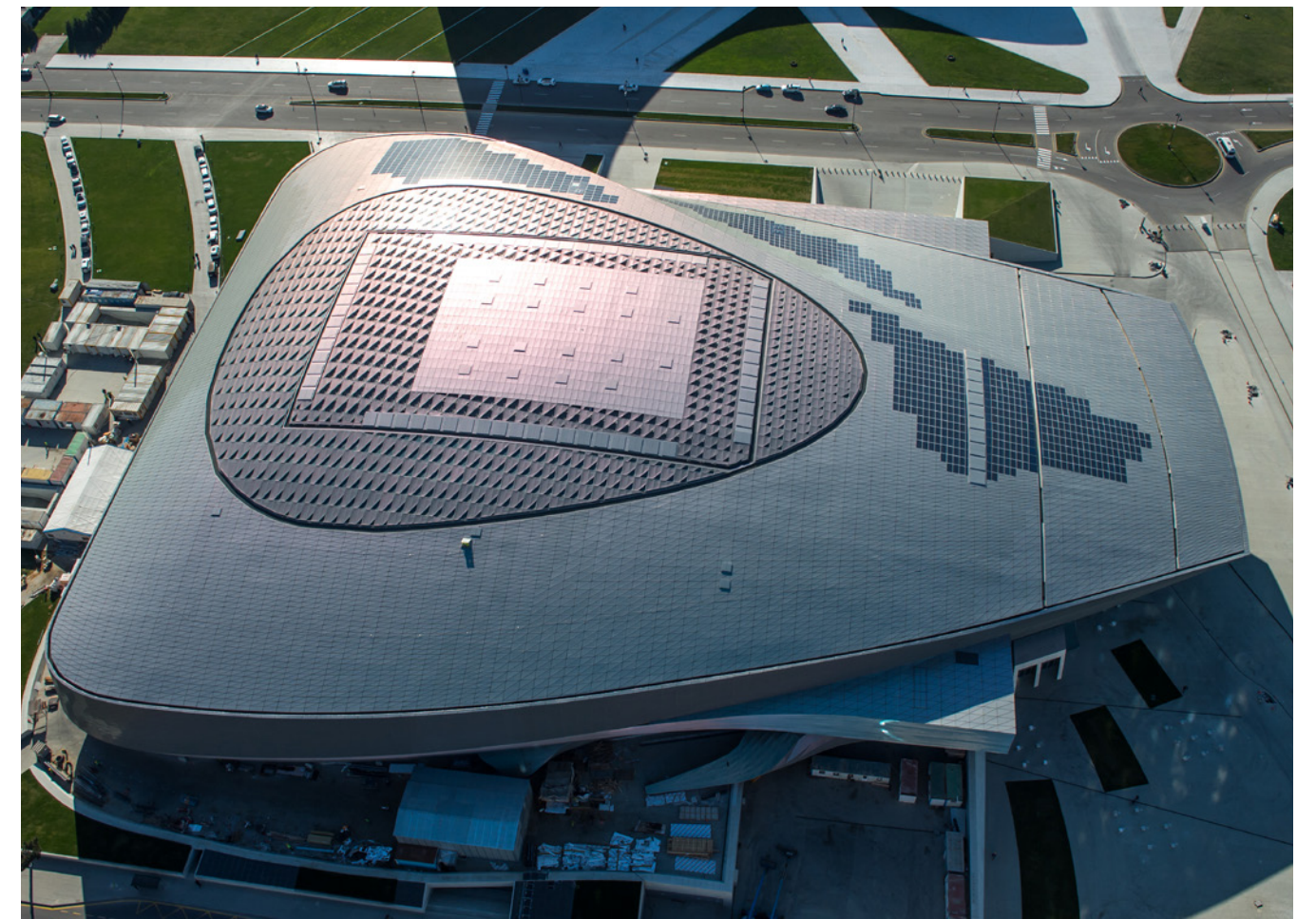
**Metro – Red or Green Line,  
Nariman Narimanov station**  
(5-minute walking distance from the station)



**10 minutes from the city centre**  
(by car or taxi)



**15 minutes from the Heydar Aliyev  
International Airport**  
(by car or taxi)





# SPONSORSHIP PACKAGES

Sponsorship Item	Anchor	Platinum	Gold	Silver	Bronze
<b>Sponsorship Value</b>	Tailor-made	€ 200 000	€ 110 000	€ 55 000	€ 22 000
Number of opportunities		4	5	6	10
<b>Registration</b>					
Complimentary full-registration congress passes	Tailor-made	20	8	4	2
<b>Advertisement &amp; Acknowledgements</b>					
Inclusion of 1 promotional material in each delegate Welcome Bag	Tailor-made	✓	✓	✓	
Advertisements in the IAC Final Programme		2 Advs (Full page)	2 Advs (Full page)	1 Adv (Full page)	1 Adv (1/2 page)
Prime space for one of the Advertisements in the Final Programme		2 <sup>nd</sup> choice			
Verbal recognition from the stage at the Opening Ceremony		✓	✓	✓	✓
Verbal recognition from the stage at the Gala Dinner		✓			
Logo on promotional banner displayed onsite		✓	✓	✓	✓
A free-standing sign branded with sponsor's logo, and marketing collateral in the delegate lounge		✓	✓		
Sponsors logo recognition on: - Onsite congress signage - Congress website and app - Final Programme - All promotional email blasts		✓	✓	✓	✓
Young Professionals networking reception branding opportunities		3 events	2 events	1 event	
Logo recognition at the following events: - Opening Ceremony - Gala Dinner		✓	✓	✓	✓
<b>Exhibition</b>					
Complimentary exhibition space in prime location (sqm)	Tailor-made	200	100	60	9
Priority in choice of exhibition space location		2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Complimentary exhibition booth staff badges (access strictly limited to exhibition floor)		24	12	8	2
Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app		✓	✓	✓	✓
<b>Additional Privileges</b>					
Sponsor branding in the IAF Members Lounge	Tailor-made	✓			
VIP seats at the Opening Ceremony		8	4	3	2
Complimentary tickets for the Gala Dinner		8	4	3	2
Complimentary tickets to the Cultural Events / Social Tours		8	4	3	2



## Platinum Package

Opportunities - 4  
Investment - € 200 000

### Registration

- 20 complimentary full-access registration passes to the Congress

### Advertisement & Acknowledgements

- Inclusion of 1 promotional material in each delegate Welcome Bag
- 2 full-page advertisements in the IAC Final Programme
- 2<sup>nd</sup> choice of Prime space for one of the Advertisements in Final Programme
- Verbal recognition from the stage at the Opening Ceremony
- Verbal recognition from the stage at the Gala Dinner
- Logo on promotional banner displayed onsite
- A free-standing sign branded with sponsor's logo, and marketing collateral in the delegate lounge
- Sponsor's logo recognition on:
  - Onsite congress signage
  - Congress website and app
  - Final Programme
  - All promotional email blasts
- 3 Young Professionals networking reception branding opportunities
- Logo recognition at the following events:
  - Opening Ceremony
  - Gala Dinner

### Exhibition

- Complimentary exhibition space in prime location: 200 sqm.
- 2<sup>nd</sup> Priority in choice of exhibition space location
- 24 complimentary exhibition booth staff badges (access strictly limited to exhibition floor)
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app

### Additional Privileges

- Sponsor branding in the IAF Members Lounge
- 8 VIP seats at the Opening Ceremony
- 8 complimentary tickets for the Gala Dinner
- 8 complimentary tickets to the Cultural Events / Social Tours

## Gold Package

Opportunities - 5  
Investment - € 110 000

### Registration

- 8 complimentary full-access registration passes to the Congress

### Advertisement & Acknowledgements

- Inclusion of 1 promotional material in each delegate Welcome Bag
- 2 full-page advertisements in the IAC Final Programme
- Verbal recognition from the stage at the Opening Ceremony
- Logo on promotional banner displayed onsite
- A free-standing sign branded with sponsor's logo, and marketing collateral in the delegate lounge
- Sponsor's logo recognition on:
  - Onsite congress signage
  - Congress website and app
  - Final Programme
  - All promotional email blasts
- 2 Young Professionals networking reception branding opportunities
- Logo recognition at the following events:
  - Opening Ceremony
  - Gala Dinner

### Exhibition

- Complimentary exhibition space in prime location: 100 sqm.
- 3<sup>rd</sup> Priority in choice of exhibition space location
- 12 complimentary exhibition booth staff badges (access strictly limited to exhibition floor)
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app

### Additional Privileges

- 4 VIP seats at the Opening Ceremony
- 4 complimentary tickets for the Gala Dinner
- 4 complimentary tickets to the Cultural Events / Social Tours

## Silver Package

Opportunities - 6  
Investment - € 55 000

### Registration

- 4 complimentary full-access registration passes to the Congress

### Advertisement & Acknowledgements

- Inclusion of 1 promotional material in each delegate Welcome Bag
- 1 full-page advertisement in the IAC Final Programme
- Verbal recognition from the stage at the Opening Ceremony
- Logo on promotional banner displayed onsite
- Sponsor's logo recognition on:
  - Onsite congress signage
  - Congress website and app
  - Final Programme
  - All promotional email blasts
- 1 Young Professionals networking reception branding opportunity
- Logo recognition at the following events:
  - Opening Ceremony
  - Gala Dinner

### Exhibition

- Complimentary exhibition space in prime location: 60 sqm.
- 4<sup>th</sup> Priority in choice of exhibition space location
- 8 complimentary exhibition booth staff badges (access strictly limited to exhibition floor)
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app

### Additional Privileges

- 3 VIP seats at the Opening Ceremony
- 3 complimentary tickets for the Gala Dinner
- 3 complimentary tickets to the Cultural Events / Social Tours

## Bronze Package

Opportunities - 10  
Investment - € 22 000

### Registration

- 2 complimentary full-access registration passes to the Congress

### Advertisement & Acknowledgements

- ½ Page advertisement in the IAC Final Programme
- Verbal recognition from the stage at the Opening Ceremony
- Logo on promotional banner displayed onsite
- Sponsor's logo recognition on:
  - Onsite congress signage
  - Congress website and app
  - Final Programme
  - All promotional email blasts
- Logo recognition at the following events:
  - Opening Ceremony
  - Gala Dinner

### Exhibition

- Complimentary exhibition space in prime location: 9 sqm.
- 5<sup>th</sup> Priority in choice of exhibition space location
- 2 complimentary exhibition booth staff badges (access strictly limited to exhibition floor)
- Logo and exhibitor profile in the Final Programme exhibitor list and smartphone app

### Additional Privileges

- 2 VIP seats at the Opening Ceremony
- 2 complimentary tickets for the Gala Dinner
- 2 complimentary tickets to the Cultural Events / Social Tours



# A La Carte Sponsorship Opportunities

Special Areas & Branding		
Congress Lanyards*	€ 20 000	1
Congress Badges*	€ 20 000	1
Congress Bags*	€ 30 000	1
Delegates Lounge(s) and Charge Bar Sponsor	€ 15 000	1
Congress App Sponsor	€ 15 000	1
IAF Members Lounge Sponsor	€ 8 000	1
Promotional Material in the Congress Bags	€ 2 000	Multiple
Writing Pads and Pens	€ 3 000	1
Volunteers T-Shirts	€ 10 000	1
Branded Recycling Bins	€ 12 000	1
Big Screen Advertisement	€ 200 per minute	Multiple
Moot Court Competition and Other IISL Activities	€ 5 000 to € 25 000	Multiple
Speakers Preparation Room	€ 5 000	1
Press Room	€ 5 000	1
Water Fountains & Individual Reusable Water Bottles	€ 35 000	1

\*Only available if no Anchor sponsor is identified

Catering		
Coffee Service One Day	€ 5 000	Multiple
Coffee Service 7 Days	€ 25 000	Multiple
IAC Hosts Summit and Lunch	€ 5 000	Multiple
VIP/Speakers Luncheon	€ 10 000	2
Industry Luncheon	€ 10 000	1
IAF IDEA "3G+" Diversity Luncheon	€ 10 000	1
Science and Academic Luncheon	€ 10 000	1
Industry Breakfast	€ 6 000	1
IAF IDEA "3G+" Diversity Breakfast	€ 6 000	1
Science and Academic Breakfast	€ 6 000	1

Publications		
IAC Final Programme Back Cover	€ 10 000	Multiple
FP Inside Front Cover	€ 7 000	Limited
FP Inside Back Cover	€ 7 000	Limited
FP Full Page Advertisement	€ 6 000	Multiple
FP ½ Page Advertisement	€ 2 000	Multiple
FP ¼ Page Advertisement	€ 1 000	Multiple
IAC Online Proceedings	€ 10 000	1

Special Events & Receptions		
IPMC Young Professionals Workshop	€ 5 000	Multiple
Young Professional (YP) Networking Events	€ 5 000	3
Educators Professional Development Workshop	€ 5 000	Multiple
GNF Short Event (30 mins)	€ 5 000	Multiple
GNF Medium Event (45 mins)	€ 8 000	Multiple
GNF Long Event (1 hour)	€ 10 000	Multiple
Interactive Presentations Sessions, Award Ceremony and Cocktail Reception	€ 15 000	Multiple
Opening Ceremony	€ 40 000	1
Welcome Reception	€ 40 000	1
Gala Dinner	€ 30 000	1



# SPECIAL AREAS & BRANDING

## Congress Lanyards\*

Opportunity: 1  
Investment: € 20 000

Congress Lanyards featuring the Sponsor's logo alongside the conference logo will be given to each congress delegate. Final design to be approved by the congress organizers.

## Congress Bags\*

Opportunity: 1  
Investment: € 30 000

Your logo alongside the Congress logo on the congress bags. Subject to Local Organizing Committee approval and final design to be approved by the organizers.

\*Only available if no Anchor sponsor is identified



## Congress Badges\*

Opportunity: 1  
Investment: € 20 000

A Congress name badge featuring the Sponsor's logo alongside the conference logo will be given to each congress delegate. Subject to Local Organizing Committee approval and final design to be approved by the organizers.



## Delegates Lounge(s) & Charge Bar Sponsor

Opportunity: 1  
Investment: € 15 000

The lounge offers IAC delegates a comfortable and quiet area to meet and connect.

- Sponsor's logo displayed on the structure and at the entrance.
- Sponsor may provide a roll-up banner to be positioned in a prominent location in the lounge.
- The lounge will be named according to the sponsor.
- Acknowledgement in all the IAC 2023 related publications.



## Congress App Sponsor

Opportunity: 1  
Investment: € 15 000

The IAC 2023 Congress App will provide delegates with on-the-go access to the most useful information as well as interactive features of the IAC 2023. Synchronized with an online planner, the App will allow attendees to personalize their meeting experience. The app will be available a few weeks prior to the Congress and will be widely promoted. The sponsor company will receive unique visibility:

- Company logo or banner on the App Landing page.
- Sponsor may provide an Ad or Social Media post to be included in the Landing page.
- Dedicated Sponsor page on the Congress App.
- Acknowledgement of your support any time the app is promoted digitally (email blasts, website, etc.) and onsite during the IAC.





## IAF Members Lounge Sponsor

**Opportunity: 1**  
**Investment: € 8 000**

The IAF Members Lounge is an exclusive area offering IAF member representatives a space to meet, network, work, and discuss informally. The IAF members lounge is a key area to sponsor, offering the highest visibility among IAF member representatives.

- Your banner positioned in a prominent location in the IAF Members Lounge (2m high x 1m wide).
- Your logo displayed on the home screen of the computers located within the lounge.



## Promotional Material in the Congress Bags

**Opportunity: Multiple**  
**Investment: € 2 000**

Send your information directly to IAC 2023 attendees by inserting your promotional material in the bags that each delegate will receive onsite. Invite participants to visit your booth or attend your event, provide information about a product or service, and engage with IAC 2023 participants.

- Material must be provided to the Congress organizers for approval by the IAF Secretariat.
- Material must be delivered directly by the Sponsor to the venue.



## Writing Pads & Pens

**Opportunity: 1**  
**Investment: € 3 000**

Provide each delegate with your branded writing pad and pen in the Welcome Bag.

- The sponsor will need to provide a minimum of 8,000 pens and writing pads (quantity may be adjusted).
- Material must be delivered directly by the Sponsor to the venue.



## Volunteers T-Shirts

**Opportunity: 1**  
**Investment: € 10 000**

All front-line volunteer staff at IAC 2023 will wear specially designed T-shirts with the congress logo. Associate your image with the commitment demonstrated by volunteers: your logo will appear on the T-shirts worn by the volunteers.

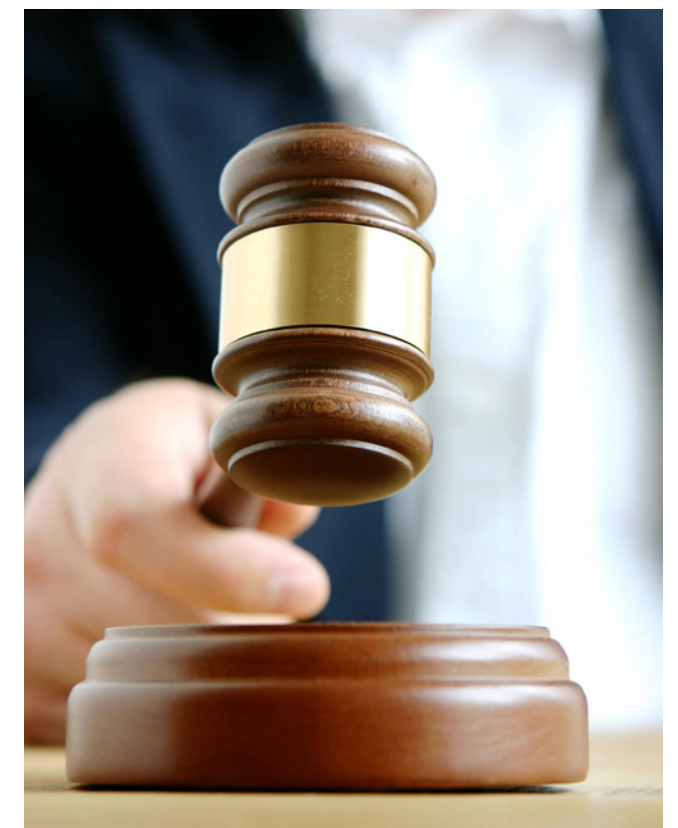


## Moot Court Competition & Other IISL Activities

**Opportunity: Multiple**  
**Investment: € 5 000 to € 25 000**

Supporting the IISL Activities, such as the Manfred Lachs Moot Court Competition, the IISL Annual Dinner and other IISL activities, is a great way to market your organization.

- Sponsor will be acknowledged on all IAC 2023 related publications and website.
- IISL additional benefits will be offered.





## Water Fountains & Individual Reusable Bottles

**Opportunity: 1**  
**Investment: € 35 000**

In order to limit the number of plastic single use bottles, all delegates will receive an individual reusable water bottle and will have access to free water fountains within the exhibition and in key areas near the meeting room sessions.

- Your logo together with the Congress logo on the individual reusable water bottles.
- Your logo on the water fountains displayed in the Centre.
- Acknowledgement in the Congress Final Programme and in the Congress App.



## Big Screen Advertisement

**Opportunity: Multiple**  
**Investment: € 200 per minute**

Don't miss a chance to be promoted on the biggest monitor of the event. Allocate your promotion video on 405 m<sup>2</sup> monitor. Invite participants to visit your booth or attend your event, provide information about a product or service or show people your success stories.



## Branded Recycling Bins

**Opportunity: 1**  
**Investment: € 12 000**

Recycling bins will be located in all high-traffic areas of the venue to allow delegates to easily dispose of their garbage and other recyclable materials.

- Sponsors logo on the recycling bins.
- Sponsor will be acknowledged on all IAC 2023 related publications and website.



## Speakers Preparation Room

**Opportunity: 1**  
**Investment: € 5 000**

The Speaker Preparation Room is a key area where all the speakers will be invited to go in order to ensure their presentation is correctly uploaded in the central meeting room management system.

- Sponsor logo at the entrance.
- Possible display of the sponsor marketing material in the room.
- Your banner positioned in a prominent location in the Speakers Preparation Room waiting space (2m high x 1m wide).
- Your logo displayed on the home screen of the computers located within the Speakers Preparation Room.
- Acknowledgement in all IAC 2023 related publications and website.

## Press Room

**Opportunity: 1**  
**Investment: € 5 000**

The IAC is covered by media from all over the world. As the exclusive sponsor of the IAC 2023 Press Center, your company and marketing materials will be front and center as media checks in for press conferences, come by for press releases, or simply relax while they prepare their articles.

**Sponsorship benefits include:**

- Possible display of the sponsor marketing material in the room.
- Your banner positioned in a prominent location in the Press Room (2m high x 1m wide).
- Your logo displayed in Press Room backdrop.
- Acknowledgement in all IAC 2023 related publications.





# CATERING

## Coffee Service

**Coffee Service One Day - € 5 000.**  
Multiple Opportunities

**Coffee Service 7 Days - € 25 000.**  
Multiple Opportunities

- Sponsor logo on coffee service signage and in catering areas.
- Branded eco-friendly cups (\*only available for the 7 days sponsorship).
- Acknowledgement in the Congress Final Programme and in the Congress App.

## IAC Hosts Summit & Lunch

**Opportunity: Multiple**  
**Investment: € 5 000**

**The IAC Host Summit is an international platform to network with all IAF Members including past and future IAC Host organizations in order to share experiences and best practices for the implementation of an IAC. By sponsoring the IAC Hosts Summit and lunch, you will position your organization at the forefront of leading international organizations.**

- Display of sponsor's logo on IAC Host Summit event signage.
- Display and distribution of sponsor's brochures and promotional material.
- Verbal recognition during the opening address and sponsor's 3 minute welcoming speech.
- Sponsor will be acknowledged on all IAC 2023 related publications and website.

## VIP/Speakers Luncheon (Monday and Friday)

**Opportunity: 2**  
**Investment: € 10 000**

**Sponsoring the VIP/Speakers Lunch will give your company visibility with high-level representatives, key decision-makers, and influential leaders in the space industry in an exclusive setting. The VIP/Speakers luncheons take place from Monday to Friday. Tuesday luncheon is dedicated to Industry, Wednesday to Diversity and Thursday to Science and Academic.**

- Sponsor logo on lunch signage.
- Display and distribution of sponsor promotional materials in the area.
- Opportunity for company representative to provide welcome remarks at the beginning of the lunch.
- Invitations for company representatives to the selected event (number of participants to be confirmed by the IAF Secretariat).
- Branding of the lunch area.
- Sponsor will be acknowledged on all IAC 2023 related publications and website.



## Industry Day

The IAF, jointly with its Industry Relations Committee (IRC), organizes an Industry Day (Tuesday) at each IAC, giving industry members of the IAF a forum for an open and intensive exchange on the latest developments in their respective sectors and to foster international cooperation. Each year, this popular event gathers high-level officials and experts, as well as a wide audience.

## Industry Breakfast (Tuesday)

**Opportunity: 1**  
**Investment: € 6 000**

- Sponsor logo on breakfast signage.
- Display and distribution of sponsor's promotional materials in the area.
- Option for a keynote address or presentation at the beginning of breakfast.
- Invitations for company representatives to the breakfast (number of participants to be confirmed by the IAF Secretariat).
- Branding of the breakfast area.
- Sponsor will be acknowledged on all IAC 2023 related publications and website.

## Industry Luncheon\* (Tuesday)

**Opportunity: 1**  
**Investment: € 10 000**

- Sponsor logo on lunch signage.
- Display and distribution of sponsor's promotional materials in the area.
- Opportunity for company representative to provide welcome remarks at the beginning of the lunch.
- Invitations for company representatives to the lunch (number of participants to be confirmed by the IAF Secretariat).
- Branding of the lunch area.
- Sponsor will be acknowledged on all IAC 2023 related publications and website.

\*Please note that the Industry Luncheon will be hosting the annual IAF Excellence in Industry Award Ceremony





# IAF IDEA "3G+" Diversity Breakfast & Luncheon

The IAF International Platform for Diversity and Equality in Astronautics (IDEA) "3G+" provides a framework for an intensive and open exchange on diversity and equality topics among IAF members, potential members, and other organisations promoting diversity.

## IAF IDEA "3G+" Diversity Breakfast (Wednesday)

**Opportunity: 1**  
**Investment: € 6 000**

- Sponsor logo on breakfast signage.
- Display and distribution of sponsor promotional materials in the area.
- Option for a keynote address or presentation at the beginning of the breakfast.
- Invitations for company representatives to the breakfast (number of participants to be confirmed by the IAF Secretariat).
- Branding of the breakfast area.

## IAF IDEA "3G+" Diversity Luncheon\* (Wednesday)

**Opportunity: 1**  
**Investment: € 10 000**

- Sponsor logo on lunch signage.
- Display and distribution of sponsor promotional materials in the area.
- Opportunity for company representative to provide welcome remarks at the beginning of the lunch.
- Invitations for company representatives to the lunch (number of participants to be confirmed by the IAF Secretariat).
- Branding of the lunch area.

\*Please note that the Industry Luncheon will be hosting the annual IAF Excellence in "3G+" Diversity Award Ceremony



# Science and Academic Breakfast & Luncheon

The IAF Science and Academic Day completes the 3G initiative, by celebrating the role of Science and Academia in the global space effort. Science and Academia are important elements of global space, as they represent an important driver for research and innovation and produce the workforce of tomorrow.

## Science & Academic Breakfast

**Opportunity: 1**  
**Investment: € 6 000**

- Sponsor logo on breakfast signage.
- Display and distribution of sponsor promotional materials in the area.
- Possibility to give a keynote address or presentation at the beginning of the breakfast.
- Invitations for company representatives to the breakfast (number of participants to be confirmed by the IAF Secretariat).
- Branding of the breakfast area.

## Science & Academic Luncheon

**Opportunity: 1**  
**Investment: € 10 000**

- Sponsor logo on lunch signage.
- Display and distribution of sponsor promotional materials in the area.
- Opportunity for company representative to provide welcome remarks at the beginning of the lunch.
- Invitations for company representatives to the lunch (number of participants to be confirmed by the IAF Secretariat).
- Branding of the lunch area.





# PUBLICATIONS

## IAC Final Programme

The IAC Final Programme will be distributed to all the attendees, either digital and/or printed, and is the definitive guide to all Congress activities. Advertising spaces of different sizes are available for sponsors. All ads include four-color printing.

### IAC Final Programme Back Cover

Opportunity: Multiple  
Investment: € 10 000

### FP Full Page Advertisement

Opportunity: Multiple  
Investment: € 6 000



### FP 1/2 Page Advertisement

Opportunity: Multiple  
Investment: € 2 000

### FP 1/4 Page Advertisement

Opportunity: Multiple  
Investment: € 1 000

### FP Inside Back Cover

Opportunity: Limited  
Investment: € 7 000

### FP Inside Front Cover

Opportunity: Limited  
Investment: € 7 000



### IAC Online Proceedings

Opportunity: 1  
Investment: € 10 000

IAC 2023 Proceedings are a great way of marketing your organization and ensuring that your promotion extends beyond the duration of the Congress.

- Organization/company name, logo, webpage and 100-word profile in Proceedings.
- Acknowledgment in communication tools (digital and paper) promoting the Proceedings (the IAC Proceedings will be sent to all Congress participants the first day).
- Company promotional video.



# SPECIAL EVENTS & RECEPTIONS

## Sponsoring of Educational Programmes & Educational Events

The IAF attaches great importance to the workforce of tomorrow. For this reason, many events during the IAC are specifically dedicated to young professionals.

### IPMC Young Professionals Workshop

**Opportunity: Multiple**  
**Investment: € 5 000**

The International Project Management Committee (IPMC) Young Professionals Workshop seeks to gather input from young professionals in the international space community to gain the knowledge they need to better develop and empower the next generation's workforce. Additional sponsorship benefits:

- One (1) five-minute presentation at the beginning of the workshop.
- Display and distribution of sponsor's promotional material.
- Acknowledgement in the Congress Final Programme and in the Congress App.



### Young Professional (YP) Networking Events

**Opportunity: 3**  
**Investment: € 5 000**

The IAF Young Professionals (YP) Programme is dedicated to developing the next generation of leaders in the international space community and comprises three networking events including activities or panel discussions of interest to the YP community. These events take place before and during the IAC and are open to all the young professionals registered for the Congress. Additional sponsorship benefits:

- One (1) five-minute presentation at the beginning of the YP Networking Event.
- Opportunity for the sponsor to display and distribute promotional materials onsite of the reception.
- Banner positioned in a prominent location in the networking event area (to be provided by the Sponsor).

### Educators Professional Development Workshop

**Opportunity: Multiple**  
**Investment: € 5 000**

The workshop is designed for primary and secondary educators to learn about a variety of space-related concepts that they could bring into their classrooms to enhance learning in the areas of science, technology, engineering, and mathematics (STEM).

- One (1) five-minute presentation at the beginning of the workshop.
- Display and distribution of sponsor promotional materials in the area.
- Acknowledgement on communication tools (digital and paper) promoting the Educators Development Workshop.



# GNF

The IAF Global Networking Forum (IAF GNF) is the perfect platform to showcase your organization. The IAF GNF sponsorships include:

- Allocation of a slot for the sponsor's event during the IAC week (first-come, first-served basis, upon availabilities).
- Option to organize roundtables, panels, keynotes and other events with the support of the IAF Secretariat.
- Acknowledgement on all IAC 2023 related publications and communications.
- Sponsor's event description and logo in the IAC Final Programme.
- Opportunity for the sponsor to display and distribute promotional materials onsite.

## GNF Short Event (30 mins)

Opportunity: Multiple  
Investment: € 5 000

## GNF Medium Event (45 mins)

Opportunity: Multiple  
Investment: € 8 000

## GNF Long Event (1 hour)

Opportunity: Multiple  
Investment: € 10 000



## Interactive Presentations Sessions, Award Ceremony & Cocktail Reception (Tuesday, Wednesday, Thursday)

Opportunity: Multiple  
Investment: € 15 000

Sponsoring the Interactive Presentations Sessions, Award Ceremony and Cocktail Reception will allow your company to be recognized in front of a crowd of world-renowned experts. Your support will bring your products and services to the attention of a highly targeted audience.

- Logo shown on 50 digital screens in the IP Area, permanent visibility in the IP banner and screensavers.
- Acknowledgement by the IP Award Committee during the Award Ceremony.
- One (1) three-minute remarks during the Interactive Presentations Award Ceremony.
- Logo and marketing message in the IP online gallery.
- Possible display and distribution of sponsor promotional materials in the area.
- Acknowledgement in all IAC 2023 related publications and website.
- Social media exposure.

## Gala Dinner

Opportunity: 1  
Investment: € 30 000

The Gala Dinner is one of the highest-profile social events at the IAC, which informally closes the Congress and is a valuable networking platform. The sponsorship is limited to 1 sponsor and will include:

- A complimentary table seating of 10 at the Gala Dinner.
- Company logo on Gala Dinner signage and printed menu.
- The sponsor may provide a freestanding banner to be positioned in a prominent location at the Gala Dinner.
- Small table signs featuring the sponsor's logo will be placed on the refreshment tables.
- Verbal recognition from the congress chair during the official Opening Ceremony.
- Opportunity to provide 3-minute speech at Gala Dinner.
- One full-page advertisement in the Final Programme.
- Sponsors to be acknowledged on the Congress website and in the IAC Final Programme.





## Opening Ceremony

Opportunity: 1  
Investment: € 40 000

The Opening Ceremony marks the official start of the IAC and is the most prestigious event of the week. During this session, as the sponsor, you will be able to prominently display your brand, in front of high level executives, politicians, and senior representatives, as well as to the entire IAC audience. Your company will receive the following benefits:

- 4 invitations to the VIP Gathering (prior to the Opening Ceremony).
- 4 VIP reserved seats at the Opening Ceremony.
- Company logo display on the Opening Ceremony screens.
- Verbal recognition from the congress chair during the official Opening Ceremony.
- Sponsors to be acknowledged on the Congress website and in the IAC Final Programme.

## Welcome Reception

Opportunity: 1  
Investment: € 40 000

The welcome reception is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to network in a relaxed social environment. Your company will receive the following entitlements:

- 4 complimentary tickets to the Welcome Reception.
- Company logo on the Welcome Reception signage.
- Opportunity to provide 3-minute speech at the Welcome Reception.
- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Welcome Reception (maximum size 2m high x 1m wide).
- Small table signs featuring the sponsor's logo will be placed on the refreshment tables.
- Sponsors to be acknowledged on the Congress website and in the IAC Final Programme.

# EXHIBITION SPACE

## Dear Partners,

Exhibition space will be allocated on a "first come, first served" basis, with priority given to Anchor, Platinum, Gold, Silver and Bronze partners. More information about the exhibition will be provided soon.

**EXHIBITION RAW SPACE PRICE PER SQUARE METER: €600\* (VAT excl.)**  
IAF MEMBERS RECEIVE A 15% DISCOUNT ON BOOTH SPACE

### Exhibition Space includes:

- Raw space. No carpet, delimited by marking on the floor.
- 2 exhibition booth staff badges for the first 9 sqm booked, plus 1 exhibition booth staff badge for each additional 9 sqm booked.
- For additional exhibition booth staff badge, please contact us.
- Minimum space: 9 sqm.
- Shell Scheme or furniture are NOT included in the exhibition space and need to be ordered separately.

Please contact us at [sponsor-exhibit@iac2023.org](mailto:sponsor-exhibit@iac2023.org) or visit the website [www.iac2023.org](http://www.iac2023.org) for updated information.

\*Prices are excluding VAT. The VAT of the Republic of Azerbaijan in the amount of 18% applies.



## Exhibition Hall Floor Plan







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2023  
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